



YARN HOLLOW

We would love to help your shop host special events featuring Yarn Hollow yarns, fibers, and products. Your shops most likely has ideas about special products you'd like to feature, or try to different put-up or kit; let us know what you'd love to do – we will help!

If you would like to host a product launch trunk show, or a sales trunk show, please see the policies listed below.

Product Launch Trunk Shows:

Yarn Hollow is happy to provide a trunk show to help launch the yarn and fiber at your shop. Please contact us for more information and availability. We offer a wide variety of packages and garments for display – let us know how we can help! We can provide the garments and suggest patterns in time for your product launch. Contact us for a list of what is available.

Sales Trunk Shows and Other Events:

Yarn Hollow is also happy to help arrange a sales trunk show or other special event for your shop, to bring in a wider variety of yarns or fibers than you typically carry.

If you are a current Yarn Hollow customer, we typically will split the trunk show 50/50.

If you aren't a current Yarn Hollow customer (haven't placed a wholesale order in 12 months), we suggest a 70/30 split for the trunk show.

We will provide a written list of all goods provided, including the wholesale and retail prices, so that you can easily check what has sold and what, if anything, is being returned.

If travel is required for the trunk show, the shop will cover the travel expenses. A \$500.00 commitment is required for a trunk show sales event. Please contact us for scheduling and other information.

Payment for goods sold is due at the end of the trunk show.

Other Events

For other events such as yarn or fiber tastings, we would love to work with you to develop a unique and creative way to showcase the variety of colors and yarns and/or fibers. Check out our website for ideas or for photos of past special events.